



# **Cimarron**

An initial brief showing of a  
new typeface for books.

# Cimarron

Cimarron is a book typeface for the typographically intense environment of university press typesetting.

The typeface exists in five weights to provide a range of typographic colour to the typesetter. Several OpenType features also cater to the typesetter: capital spacing, case sensitive punctuation, four versions of numerals, ordinals, numerators & denominators in both regular and capital positions, language sensitive forms for number signs and ordinals, capitals to small capitals and lowercase to small capitals, ligatures, super and subscript numerals, and fractions. The book weight also includes a companion Greek weighted to set well with the roman script.

## MY MAN JEEVES

“I do not recommend it, sir. The animal is not intended to win. Second place is what the stable is after.”

Perfect piffle, I thought, of course. How the deuce could Jeeves know anything about it? Still, you know what happened. Wonderchild led till he was breathing on the wire, and then Banana Fritter came along and nosed him out. I went straight home and rang for Jeeves.

“After this,” I said, “not another step for me without your advice. From now on consider yourself the brains of the establishment.”

“Very good, sir. I shall endeavour to give satisfaction.”

And he has, by Jove! I’m a bit short on brain myself; the old bean would appear to have been constructed more for ornament than for use, don’t you know; but give me five minutes to talk the thing over with Jeeves, and I’m game to advise any one about anything. And that’s why, when Bruce Corcoran came to me with his troubles, my first act was to ring the bell and put it up to the lad with the bulging forehead.

“Leave it to Jeeves,” I said.

I first got to know Corky when I came to New York. He was a pal of my cousin Gussie, who was in with a lot of people down Washington Square way. I don’t know if I ever told you about it, but the reason why I left England was because I was sent over by my Aunt Agatha to try to stop young Gussie marrying a girl on the vaudeville stage, and I got the whole thing so mixed up that I decided that it would be a sound scheme for me to stop on in America for a bit instead of going back and having long cosy chats about the thing with aunt. So I sent Jeeves out to find a decent apartment, and settled down for a bit of exile. I’m bound to say that New York’s a topping place to be exiled in. Everybody was awfully good to me, and there seemed to be plenty of things going on, and I’m a wealthy bird, so everything was fine. Chappies introduced me to other chappies, and so on and so forth, and it wasn’t long before I knew squads of the right sort, some who rolled in dollars in houses up by the Park, and others who lived with the gas turned down mostly around Washington Square—artists and writers and so forth. Brainy coves.

Corky was one of the artists. A portrait-painter, he called himself,

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Cimarron Semibold

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